

Complete and sign this agreement digitally, then return it to Loft 19 Studios before any rental item is released. No printing or scanning required.

RENTAL PERIOD

- All rentals are a minimum of one day and are billed in one-day increments. The rental fee is charged for time rented, not time used.
- The rental period begins when the renter obtains possession of the equipment and ends the day the equipment is returned (see Shipping Policy & Long Distance Rentals for alternative possession periods).
- The term of the rental agreement and daily rate charges continue until equipment is returned to Loft 19 Studios in the condition it left (see Deposits).
- Weekly rentals are billed as 3 days. Electronics and lighting that contain sensitive and expendable components are billed as 4 days and will be noted.

RENTAL CHARGES

- Late returns will be billed at a full-day rate until all equipment is returned in working order.
- Renter is responsible for all fees related to pick-up and delivery of rental equipment.
- Rental pricing and equipment offerings are subject to change at any time without notice.
- Failure to cancel a reservation within 48 hours can result in a full-day rental charge and any shipping charges incurred.

DEPOSITS & DOCUMENTATION

- A deposit for the full replacement value of rented equipment is required.
- Deposits can be secured through Visa, MasterCard, AMEX, cash, or with a certificate of insurance naming Loft 19 Studios, LLC as Loss Payee.
- If using a certificate of insurance as the deposit method, a credit card is required for the deductible.
- Cardholder must be authorized to sign for the full value of equipment replacement.
- Deposit is refunded upon return of equipment in the same condition as when originally rented out.
- Deposit is applied against amounts owed on rental fees; equipment lost, stolen or missing; damages, repair fees and broken parts.
- All rentals require a clear photocopy of the front and back of a valid driver's license and credit card.

INSURANCE

For insurance information, visit www.groupinsure.com or call 1-800-726-3701.

- Renter accepts full liability for any loss, damage or cost of repair.
- Insurance coverage for all equipment is the responsibility of the renter during the entire possession period, including shipping both directions.
- A certificate of insurance naming Loft 19 Studios, LLC as the Loss Payee is required on all rental items with a replacement value of \$8,000 or more.

SHIPPING POLICY & LONG DISTANCE RENTALS

- Rental fees will be charged during equipment use plus one day for transportation.

- Rentals are shipped both directions, overnight, insured for full replacement value at the renter's expense.

DAMAGE & LOSS

- Spare lamps and flash tubes are provided on lighting rentals. There will be a charge for spares if lamps or tubes are not returned, or are returned broken.
- Loft 19 Studios only rents equipment in working condition. All equipment is tested and examined prior to each rental and upon return. Any problems with equipment must be reported immediately to Loft 19 Studios. Problems reported after return of equipment may be considered damage caused by the renter during the rental period.
- Shock clips exist on all equipment with electronics. If a piece of equipment is returned with a positive shock clip, that piece may be considered non-repairable, and the renter would be responsible for full replacement value if determined non-repairable.
- The renter is solely responsible for loss or damage of rental equipment while in the renter's possession and accepts full liability for any loss or repair costs while in the renter's possession.
- Renter assumes full responsibility for all rented equipment and agrees to compensate Loft 19 Studios for the full replacement value of any equipment lost, stolen or missing. Any equipment not returned within three days of the due date without prior notice may be considered lost, stolen or missing unless arrangements have been made to extend the rental term. At such time of loss, the renter's credit card will be run for 100% of the equipment replacement value.
- In cases of repair or loss, the renter pays the full-day rate until equipment is fully repaired or replaced. Replacement charges apply for missing or broken parts.
- If equipment is malfunctioning or in need of repair, the renter should notify Loft 19 Studios immediately. Equipment should be repaired only through Loft 19 Studios; renters should never attempt to repair with their own resources. If equipment is returned in need of repair without prior notice, Loft 19 Studios will secure the full replacement value of equipment on the renter's credit card, plus the daily rental rate until repair is complete.

PROFICIENCY

- Loft 19 Studios restricts the rental of equipment to photographers who are proficient in the use of the equipment. To enable first-time users to meet this requirement, Loft 19 Studios will provide operation instruction at the time of pickup / delivery.
- Loft 19 Studios reserves the right to refuse to rent to any person or business.

LIABILITIES & WARRANTIES

- Loft 19 Studios is not responsible for losses, damages or liability (including special, actual or consequential damages, or lost wages or profits) in the event that equipment does not function or is not used properly.
- Renter agrees to indemnify and hold Loft 19 Studios harmless from any loss, damage or liability resulting from the use of the equipment during the term of agreement.
- Loft 19 Studios does not extend any express or implied warranties.

ACKNOWLEDGEMENT & AUTHORIZATION

✓ I understand and agree to these terms and conditions.

NAME OF RENTER / COMPANY

CREDIT CARD #

ADDRESS (MUST MATCH CREDIT CARD)

EXPIRATION DATE

CVV2 (ON BACK OF CARD)

CITY

STATE

ZIP

CARDHOLDER PRINTED NAME

PRINTED NAME OF SIGNING PERSON

CARDHOLDER SIGNATURE

RENTER SIGNATURE

SIGNATURE DATE

FOR LOFT 19 STUDIOS — INTERNAL USE ONLY

RENTAL START DATE

RENTAL END DATE

ACTUAL RETURN DATE

INVOICE #

Return a signed copy of this document to Loft 19 Studios, along with a clear photocopy of the front and back of a valid driver's license and the credit card used above.